



## Be a Passport Bingo Exhibitor!

Generate buzz, drive traffic to your booth, and increase brand awareness with the Passport Bingo Game.

### How does it work?

Each paid registered Expo attendee will receive a Passport Bingo Card which will include the participating exhibitors' names and booth numbers. As registered attendees explore the convention floor, they will stop by participating Passport Bingo Exhibitor booths and receive a specific colored stamp on their Passport Bingo Card. Once all stickers have been collected (in the corresponding boxes), the Passport Bingo Card can be deposited into a drop-box located at the Minnesota SCI Membership desk for a chance to win the Passport Bingo Game Grand Prize!

### How to Participate?

Participation in the Passport Bingo Game is limited to twelve (12) exhibitors and will be assigned on a first-come, first-served basis. Location of exhibitor on passport card is random; requests for specific placement are not available. Minnesota SCI will provide specific stickers to all participating exhibitors.

To participate in this low-cost opportunity to increase face-to-face interaction with registered attendees, please fill out the Passport Bingo Exhibitor form. Your participation will not be confirmed until payment is received. **Participation Fee: \$100**

### Benefits to Exhibitors

For your participation, you will receive the following Sponsor benefits:

- Company name & booth number printed on Passport Bingo Card given to all paid registered attendees.
- Booth signage designating your company as a Passport Bingo Card participant.
- Additional advertising on website, social media, Minnesota Adventuring Expo issue and signage throughout the conference as a Passport Bingo Card participant.
- Drive additional traffic to your booth throughout the conference.



# PASSPORT BINGO EXHIBITOR FORM

MINNESOTA SCI WORLD HUNTING EXPO  
Minneapolis Marriot Northwest  
February 28 – 29, 2020

Company Name \_\_\_\_\_

Donor Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

**Participation Fee: \$100.00**

PAYMENT:  AMEX       VISA       MASTERCARD  
 DISCOVER       CHECK (Make payable to Minnesota SCI)

Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_ Code \_\_\_\_\_

Signature \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

**Deadline:** January 11, 2020 (or until capacity is reached).

Return completed form w/payment to:

Minnesota SCI • P. O. Box 1303 • Burnsville, MN 55337

E-mail: [mnavarrette@minnesotasci.com](mailto:mnavarrette@minnesotasci.com)

**Thank You For Your Participation and Support!**